



GLOBAL **CRED**

Credentialing and Recognizing
Excellence and Determination



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2018 ACTFL National Language
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Chair

On-demand session presentation
**A World of #Authres at
Your Fingertips -- Level Up
with Authentic Resources**

Available December 2, 2020



Language Learners



Language Educators

A WORLD OF #AUTHRES AT YOUR FINGERTIPS:



LEVEL UP WITH AUTHENTIC RESOURCES



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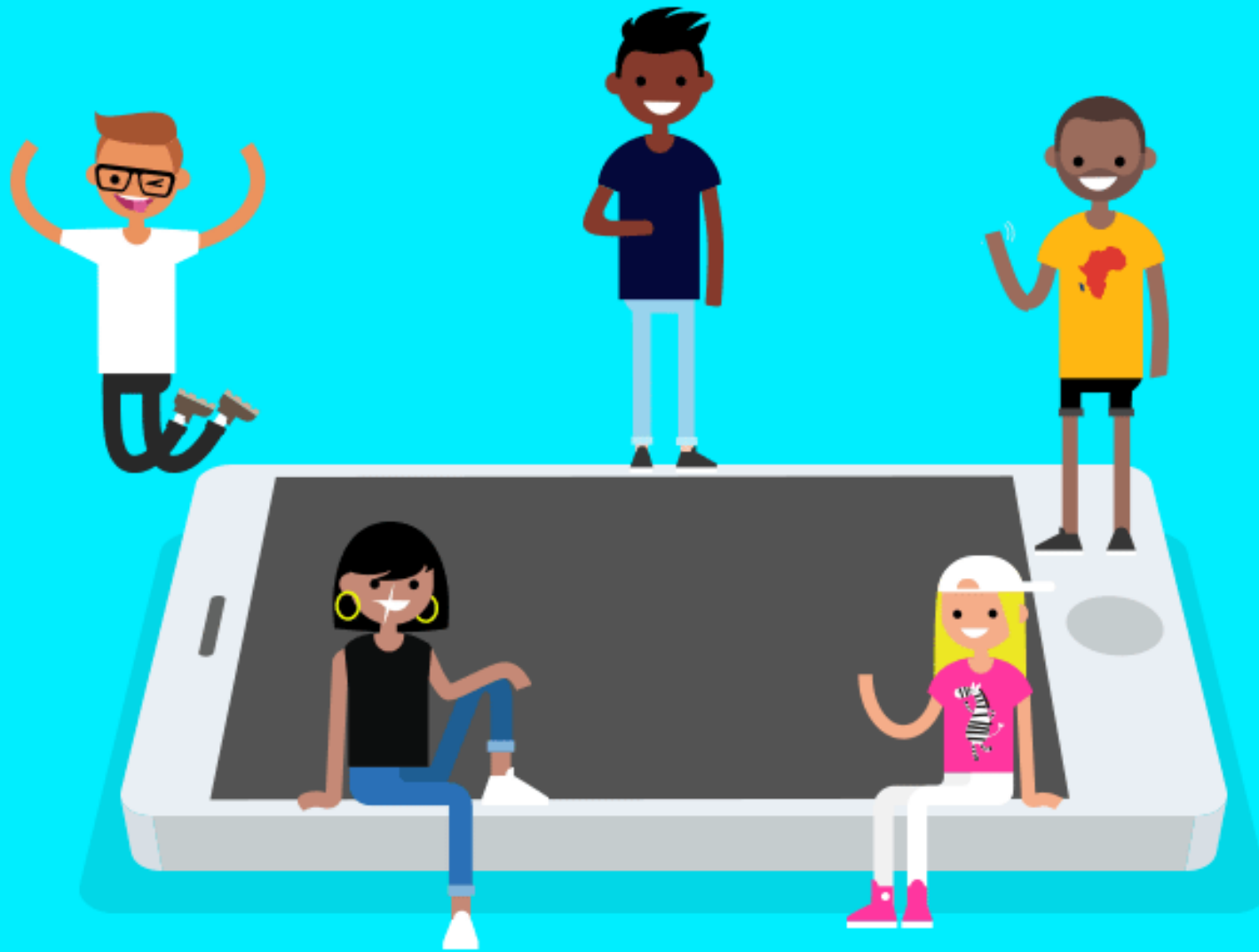
Professional Roles

- **French 2 - AP Teacher & French Club Advisor @ Mount Vernon High School, Washington State**
- **Digital Literacy Coach - Mount Vernon Schools**
- **Curriculum writer and contributor to [AP French Textbook “Thèmes”](#) & [”T’es Branché”](#)**
- **[World Language Authentic Resource Curator](#)**
- **[Blogger](#) and [YouTube Technology Coach](#)**
- **[WAFLT Past President](#) & Webmaster | PNCFL President Elect**
- **AATF Region IX Representative**
- **AATF Director of Social Media and Curation**


Our Goals!

1. **Identify & evaluate authentic social media accounts to follow based on interests & objectives.**
2. **Increase intercultural competencies via popular culture & culturally-rich social media.**






What is #Authres on Social Media?



YouTubeurs & Influencers



Video, audio, text, or media that is created by native speakers for native speakers.



Artists, Musicians, & Actors



Designers & Creators



NGOs, Foundations, & Public Resources

Where can I find #Authres to

Instagram



Explore the social media accounts native and non-speakers follow!

Twitter

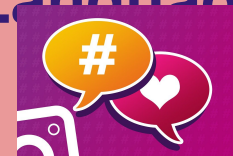


YouTube



AATF Wakelet
(for French speakers)

#Hashtags in the Target Language





Governmental

- * **Cities & regions**
- * **Political Leaders & Candidates**
- * **Ministries of Health, Work, Education**
- * **Ambassadors | Embassies**

NGOs Non-governmental organizations)

- * **UNESCO (Education, Culture, History, etc)**
- * **United Nations (Human rights, Sustainable living, Climate change, etc)**
- * **Women's empowerment & education**
- * **Children's rights**

Clothing & Fashion

- * **Designers**
- * **Brand name**
- * **Clothing stores (local & national)**
- * **Models (Check feed!)**
- * **Local clothing producers**

Tourism & Travel

- * **Tourism offices**
- * **Monuments**
- * **Hotels & resorts**
- * **Adventure providers (scuba, zipline)**
- * **Amusement parks**
- * **Museums (Think beyond the**

Food

- * **Restaurants: Local, national, cultural**
- * **Food delivery services**
- * **Local food producers**
- * **Country-specific products (water, cheese, soft drinks, candy, etc)**

(micro-loan, start-ups)

Schools & Education

- * **K-12 schools**
- * **Trade schools**
- * **Universities**
- * **Académies (School districts)**
- * **Teachers | Teacher bloggers**

Media - Print, Video, Audio

- * Newspapers
- * TV news
- * Podcasts
- * Instagram influencers
- * YouTubers

Libraries & Bookstores

- * Comic I Manga (Check feed!)
- * War & other memorials
- * Museums (think beyond the basics.)
- * “This Day in History”
- * Bio accounts for historical figures

History

Science & Technology

- * Animal protection I preserves
- * Environmental advocates
- * Food production, distribution, & waste
- * Recycling & durable products
- * Research labs & scientists
- * Inventors

Artists, Musicians, & Writers

- Check feeds for at least 1 month!
- * Political & Popular culture cartoonists
 - * Current musicians from around the multiple cultures/countries
 - * Actors (all genders & cultures)

Sports & Activities

- * Athletes (All genders! Check feed.)
- * Stadiums
- * National parks
- * Safaris (Check humanitarian treatment)

“Fun” culture

- Check feeds for at least 1 month!
- * Animals (Check for humanitarian treatment.)
 - * Humour
 - * Influencers I YouTubers
 - * Comedians

Health & Beauty

- * Diverse ages, genders, & cultures
- * Beauty products | Tutorials
- * Products produced via micro-loans
- * Sustainable products
- * Exercise, Yoga & mindfulness

Heritage & Locals

- * Local eco-tours of farms
- * Regional cuisines & food production
- * IGers account of regions/cities
- * Historical buildings & structures (beyond monuments)
- * Artisans & keepers of traditions

Leaders & Role Models

- * Women's rights & education
- * Politicians (Variety of viewpoints, with caution)
- * Advocates for climate, human rights, & animal protection

Popular Culture Icons

- Check feeds for at least 1 month!
- * Diverse cultures & genders
 - * Tiktok "copycats"
 - * Reality TV, contests & games shows
 - * Travel | Food | Fashion vloggers

Businesses

- * Grocery stores
- * "Big box" stores
- * Bookstores
- * Malls
- * Family-run stores (food, delivery services, etc)
- * Local markets

Follow what other accounts are following!

Share with friends and classmates.

Bonne



continuation